

Privacy Policy - D-TV

1. Your privacy is important to us, and we make sure to act in accordance with all laws in order to maintain and protect it, including through the use of acceptable protection and security measures to protect information .
2. This privacy policy is part of the Terms & Conditions of use of the service.
3. This document is translated into English from the original Hebrew document, so any misspelling is unintentional, and we apologize for it, also we clarify that the only the Hebrew version of this document is valid as the actual privacy policy.
4. The service involves the use of the services of third parties, including communication providers (for example, your Internet provider), operating system manufacturers such as Google (whose Android TV operating system is installed on the streamers we provide to purchasing customers) and Apple, equipment manufacturers (including smart TVs, phones mobiles, tablets and computers), various players and more. In addition, our service allows you to access the services and content of other providers on the Internet. All these providers can collect personal information about you, in accordance with their terms of use and the options they offer you, and this is in addition to the information we collect and process about you, in accordance with this section and the company's privacy policy.

In the process of connecting to the service in your home, you will be asked to agree to the privacy policy of Android TV and/or other providers. We are not responsible for the use of the operating systems and services of other providers, and it is your full and exclusive responsibility to find out their terms of use, including their privacy policies.

5. We will be entitled to collect, store, save in a computer database, in Israel or abroad, and process the following information:

5.1 Information you provide to us when contacting us and in any other contact you make to us or ours to you (such as identification information, address, phone, payment method, e-mail address).

5.2 Information that we will collect about you during the provision of the services, including information about the use of the services, including the manner of use, the scope of use, the pattern of use, the duration of use and the purposes of use, identification data regarding the equipment used, location data of the end equipment that will be used as part of our services, The contents you will watch and the websites you will surf to, as well as information about actions and uses that will be carried out within the framework of social networks within the framework of the services.

5.3 Information received from third parties such as: information received from communication companies for the purpose of operation, accounting and collection; Information about the services received from other service providers; Information from other authorized parties, including information about credit data and other legal databases, information received from Google due to the use of Android TV and social networks that allow us to use information from them, or information received about you from other companies.

6. You do not have a legal obligation to provide us with personal information about yourself, and you do not have to agree to the transfer of information about you to third parties as detailed in section 3.11, but without you agreeing to the transfer of the information, its processing, and its transfer to third parties in the manner specified in the agreement, we will not be able to provide you with services in accordance with this agreement , because the use of personal information is an integral part of the service. If you have already joined the service and you wish to change your mind regarding the continued collection of information and its processing within the service, we will see this request as a request to disconnect the service .

7. Subject to the provisions of the law, we will use the information as stated in section 3.3 above, sometimes by third parties acting on our behalf in Israel or abroad, for the purpose of: providing the services, developing and improving them; offering and providing services that are tailored to you personally, including by way of offering content , applications and other services (on our behalf or on behalf of others); for the purposes of billing, generating invoices and collecting for the use of the services; for the purpose of handling complaints; for various statistical purposes; for the prevention of theft and fraud; for security purposes; for the management and improvement of our equipment and services; customer relations; customer retention; mailing , including direct mail, customer service and marketing.

8. As part of the service, information is collected about the use of the services, even when others use them. For example, when family members or other viewers use the service, information will be collected as collected when you use the service. In addition, you may have access to this information, about them (for example, you may be able to receive a viewing history, or you may receive viewing recommendations based on usage by members of your household). It is your responsibility to make sure that they agree to this and to the other provisions of this agreement in general and this section in particular .

9. In order to protect your privacy, when you contact us or to use certain services, we will ask for data that will allow us to identify you, such as a phone number, full name, ID card and information regarding the means of payment that you gave us for payment. Please note, you are responsible for the use that will be made of your identifying information, even if this use is made without your consent.

10. We will be entitled to record our telephone conversations with you in connection with the provision of the services, and use these recordings for documentation, control of the nature of the services and their quality, and fraud prevention .

11. Information provided to us about you or information concerning you that we collected or received in connection with the services, will also be used by us for the purpose of sending advertisements on our behalf, as well as for our marketing needs and surveys, sharing in

promotions and providing benefits and marketing offers. We can send advertisements in any way (including electronically). You have the right to stop receiving advertising messages. If you do not wish to receive the above messages, you can contact our service center at any time and let us know.

12. In any case, we can send you messages in connection with the services you receive from us (including, for example, notifications about the termination of a plan or package and overcharges), and other messages that the law allows us or requires us to send you.

13. We may give or disclose your details or other information concerning you that came to us in connection with the services, to third parties in Israel or abroad, in the following cases:

13.1 For the purpose of collecting payments due from you or for the services provided to you, to another license holder or service provider when the information transferred is necessary for the purpose of collecting funds and preparing accounts.;

13.2 To another according to an obligation or authority in law, or in accordance with the order of a competent authority;

13.3 to third parties acting as contractors for us to use the information that we ourselves are entitled to carry out, as detailed, among others, in section 13.5 above;

13.4 At your request, after you have provided us with identifying information, and to those authorized by you for that purpose;

13.5 To third parties who provide you with a service according to your request or approval, provided that the transfer of information is related to the provision of the service for you by that third party.

13.6 To repair faults, whether they originate from the equipment provided to you or whether they originate from a service provider;

13.7 for the purpose of providing services through third parties;

13.8 For the purpose of providing direct mail services to third parties, as defined in the Privacy Protection Law, and subject to your consent.

13.9 To defend against legal proceedings, lawsuits or claims in connection with the services;

13.10 to prevent fraud and as part of security operations;

13.11 for statistical and research uses and services of third parties, in a way that does not identify you.

13.12 To subsidiaries, parallel companies or any company or body according to our decision, for the purpose of marketing and improving the services.

13.13 As part of the transfer or conversion of our business (all or part of it) to a third party and for the purpose of continuing the provision of services by him. This, subject to the fact that the third party undertakes to protect your personal details and the data transferred to him, as we undertake in accordance with the provisions of this agreement.

14 We provide the services with the help of various providers, some of which are outside of Israel. In these cases, private information concerning you will be transferred outside of Israel, in accordance with the law, and the laws of the country where it is stored will also apply to it. We will take reasonable and acceptable security measures to protect your privacy.

15 For your attention - the actions you perform on the Internet can be identified using a unique address for the connection or equipment (for example, IP or MAC addresses) that our systems assign or identify. These addresses can allow you to be identified.

16 Additional and updated instructions regarding your privacy appear in the privacy policy on the website. Since the law protects the privacy of individuals and not of corporations, our obligation to maintain privacy according to this section does not apply to corporations.